



A Park for Everyone Starts with Us

Giving opportunities to help build Symons Valley Park

Symons Valley Park is a one-of-a-kind community destination coming to northwest Calgary—created to bring people together to play, connect and unwind outdoor all year round. Inspired by input from over 1,500 area residents, the park will feature an NHL-sized hockey rink that converts for summer sports, tennis courts that double as a recreational skating rink in winter, playgrounds, picnic area, and more.

Every donation—big or small—brings us one step closer to making this vision a reality.

Whether you're a business leader, community builder, or passionate neighbor, your support will help create a vibrant and inclusive space that will benefit our community for years to come. From individual contributors to major sponsors, we offer meaningful recognition and opportunities to get involved. Join us in building something extraordinary for everyone in our community.

| Recognition Benefits | Giving Levels | | | | |
|--|------------------------------|------------------------------|------------------------------------|------------------------------------|--------------------------|
| | Supporter (\$50 to \$749) | Friend (\$750 to \$1,999) | Benefactor (\$2,000 to \$9,999) | Champion (\$10,000 to \$49,999) | Visionary (\$50,000+) |
| Thank you letter or email | ✓ | ✓ | ✓ | ✓ | ✓ |
| Name recognition in annual report | ✓ | ✓ | ✓ | ✓ | ✓ |
| Personalized thank you note | | ✓ | ✓ | ✓ | ✓ |
| Invitation to special events | | ✓ | ✓ | ✓ | ✓ |
| Name or logo recognition in event programs | | | ✓ | ✓ | ✓ |
| Exclusive updates from leadership | | | ✓ | ✓ | ✓ |
| Recognition on a donor wall | | | ✓ | ✓ | ✓ |
| Personal tour of Park amenities | | | | ✓ | ✓ |
| Special recognition at events | | | | ✓ | ✓ |
| Exclusive VIP access to events | | | | | ✓ |
| Amenity naming rights (e.g., hockey rink, tennis courts, picnic area, park benches, etc.) | | ✓ (Depends on gift value) | | | |

Let's bring Symons Valley Park to life—Together

Every contribution brings us closer to transforming an empty field into a vibrant community hub—where kids learn to skate, friends meet for tennis, families gather for picnics, and neighbours connect year-round. Symons Valley Park will be a space that inspires active living, belonging, and pride in northwest Calgary.

From individual gifts to major sponsorships, every level of support comes with thoughtful recognition and the chance to see your impact in action. All contributions are managed through the Parks Foundation of Calgary, ensuring transparency and providing tax receipts for your support. Together, we can create something extraordinary that will benefit generations to come.

For more information or to discuss giving opportunities, please **contact Kris McPherson at president@symonsvalleyleisure.org**.